

AUTOMOTIVE TRANSFORMATION CONFERENCE

23.+ 24. OCTOBER 2025

NOI TECHPARK BRUNECK / BRUNICO | SÜDTIROL | ITALIEN



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Drive2Transform



Dear Ladies and Gentlemen,

The mobility of the future will be electric, autonomous, connected, and platform based. Yet what does this transformation mean for manufacturing companies in times of intense global competition, a shortage of skilled workers, volatile material prices, unstable supply chains and rising energy costs? One thing is certain: these challenges cannot be met by a single company or a single region alone, but only through coordinated European initiatives grounded in joint innovation ecosystems. That is precisely the guiding principle of this conference.

Together with partners from Germany, Austria, Poland, the Czech Republic, Slovakia, Hungary, Slovenia and our Euregio partner regions Tyrol and Trentino, NOI Techpark is organising the Automotive Transformation Conference. This event offers stakeholders along the automotive and mobility value chains a platform to showcase best practices in electrification, automation, enhanced connectivity and data-driven vehicle platforms. It also creates a space for forging new collaborations between regions and companies. The event will be hosted at NOI Techpark in Bruneck: opened in 2023, it is a centre dedicated to the mobility of tomorrow, with a strong focus on sustainable manufacturing.

What can participants expect? A cooperation exchange will bring together companies and experts, while visits to local showcase companies and reference projects will provide valuable insights into South Tyrol's economy. At the forum, distinguished speakers will illuminate various aspects of mechatronics. The evening reception will offer further opportunities for networking and discussion.

We wish the organising team a successful event and all participants two inspiring days and a pleasant stay in South Tyrol.

Phillipp Achammer
Landesrat für Innovation / Mobilität

Helga Thaler
President of NOI Techpark

THURSDAY
23.10.2025

9:30	Registration, welcome coffee & Expo setup
10:00	EEN B2B MATCHMAKING Register separately
12:30	WELCOME TO NOI TECHPARK BRUNECK Johannes Brunner NOI Techpark Klaus Mutschlechner President Network Automotive Excellence Südtirol Erwin Rauch Free University of Bolzano Sustainable Manufacturing Lab
13:00	Business Lunch & Networking & Expo
14:00	Transfer from NOI Techpark Bruneck to companies
14:15	COMPANY TOURS Manufacturing company pioneers open their doors E-motor FIAT500e manufacturing GKN Automotive [BRUNECK] E-connectors and busbars for e-mobility Intercable Automotive Solutions [BRUNECK] Off-Highway autonomous operations cluster TTControl [BRIXEN] Ropeways meet autonomous vehicles Leitner ConnX [STERZING]
18:00	Return to NOI Bruneck
19:30	AUTOMOTIVE TRANSFORMATION CONFERENCE DINNER Music & Networking Transforming mobility Sergio Savaresi Prof. Politecnico Milano and Serial Founder
23:00	End of day

FRIDAY
24.10.2025

8:30	Registration & Networking & Expo		
9:00	AUTOMOTIVE TRANSFORMATION CONFERENCE Vincent Mauroit NOI Techpark	12:00	PANEL DISCUSSION: How to compete and cooperate in the Automotive Transformation? Hannes Prenn Intercable Automotive Solutions Stefan Kanya Business Development, AVL List Tobias Mairhofer Founder ONTRA Motorcycles Carina Schlögl Deputy CEO Light Metals Competence Center Ranshofen Patrick Krizansky VP E-Mobility Europe Ettore Gualandi Gruber Logistics
9:15	Transformation of Automotive Industry Bernhard Kölmel Pforzheim University International School of Management (ISM) Texas State University		
9:45	Autonomous driving (I4) in Europe, status and challenges Alexander Böhm Business Development Schaeffler		
10:15	Coffee Break & Networking & Expo		
10:40	INTERREGIONAL BEST PRACTICES How to convert street lamps into EV chargers Heliodor Macko CEO SEAK energetics	12:50	Closing remarks
11:00	Adapting Core Capabilities for E-Mobility: The GKN Sinter Metals Journey Alessandro Denicoló GKN Sinter Metals	13:00	Business Lunch with Networking & Expo
11:20:	Building the Future Together – Innovation at Sonplas Florian Klimmer Sonplas		
11:40	The Future of Electric Vehicles – Strategic and Operational Perspective Arpad Boros Director Business Unit at Ingenics Consulting Hungary		Moderation: Jasmin Da Rui

B2B MATCHMAKING SESSIONS [EEN]

Thursday, 23.10.2025 | 10:00

Register for free

b2match.com/e/atc2025



Business Support on Your Doorstep

AUTOMOTIVE TRANSFORMATION CONFERENCE

Thursday 23. & Friday, 24.10.2025

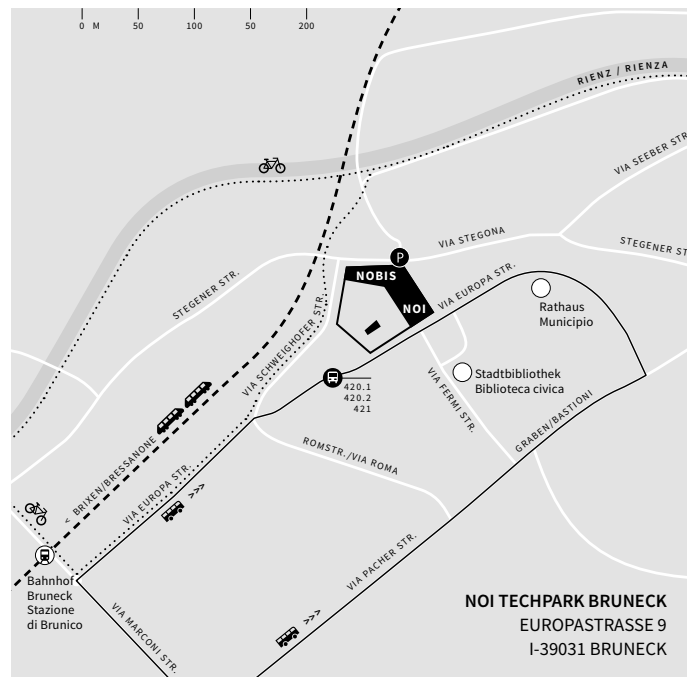
Including meals and transport

Registration: atc2025.noi.bz.it

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This event adheres to the criteria of a green event, based on
ISO 20121 – sustainable events: klimaland.bz

For this reason, we recommend that all participants arrive by public
transport: suedtirolmobil.info



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- Electronic and Information Engineering
- Industrial and Mechanical Engineering
- Informatics and Management of Digital Business

Professional Bachelor:

- Wood Technology

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- Energy Engineering
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IN MOTION

SUSTAINABLE TRANSFORMATION

SHAPING THE FUTURE WITH TECHNOLOGY:

- Automotive Suppliers Network of South Tyrol
- Industry driven research & professorship for Sustainable Manufacturing
- Virtual Idea Lab and Community for Sustainable Mobility and Manufacturing
- Academy for Qualification and Future proof knowledge



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ORGANISER

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