

AUTOMOTIVE TRANSFORMATION CONFERENCE

23.+ 24. OCTOBER 2025

NOI TECHPARK BRUNECK / BRUNICO | SÜDTIROL | ITALIEN



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Drive2Transform



Dear Ladies and Gentlemen,

The mobility of the future will be electric, autonomous, connected, and platform based. Yet what does this transformation mean for manufacturing companies in times of intense global competition, a shortage of skilled workers, volatile material prices, unstable supply chains and rising energy costs? One thing is certain: these challenges cannot be met by a single company or a single region alone, but only through coordinated European initiatives grounded in joint innovation ecosystems. That is precisely the guiding principle of this conference.

Together with partners from Germany, Austria, Poland, the Czech Republic, Slovakia, Hungary, Slovenia and our Euregio partner regions Tyrol and Trentino, NOI Techpark is organising the Automotive Transformation Conference. This event offers stakeholders along the automotive and mobility value chains a platform to showcase best practices in electrification, automation, enhanced connectivity and data-driven vehicle platforms. It also creates a space for forging new collaborations between regions and companies. The event will be hosted at NOI Techpark in Bruneck: opened in 2023, it is a centre dedicated to the mobility of tomorrow, with a strong focus on sustainable manufacturing.

What can participants expect? A cooperation exchange will bring together companies and experts, while visits to local showcase companies and reference projects will provide valuable insights into South Tyrol's economy. At the forum, distinguished speakers will illuminate various aspects of mechatronics. The evening reception will offer further opportunities for networking and discussion.

We wish the organising team a successful event and all participants two inspiring days and a pleasant stay in South Tyrol.

Phillipp Achammer
Landesrat für Innovation / Mobilität

Helga Thaler
President of NOI Techpark

THURSDAY
23.10.2025

- 9:30

Registration, welcome coffee & Expo setup
- 10:00

EEN B2B MATCHMAKING

Register separately
- 12:30

WELCOME TO NOI TECHPARK BRUNECK

Johannes Brunner | NOI Techpark
Klaus Mutschlechner | President Network Automotive Excellence Südtirol
Erwin Rauch | Free University of Bolzano | Sustainable Manufacturing Lab
- 13:00

Business Lunch & Networking & Expo
- 14:00

Transfer from NOI Techpark Bruneck to companies
- 14:15

COMPANY TOURS

Manufacturing company pioneers open their doors

E-motor FIAT500e manufacturing
GKN Automotive und Intercable [BRUNECK]
E-connectors and busbars for e-mobility
Intercable Automotive Solutions [BRUNECK]
Off-Highway autonomous operations cluster
TTControl [BRIXEN]
Ropeways meet autonomous vehicles
Leitner ConnX [STERZING]
- 18:00

Return to NOI Bruneck
- 19:30

AUTOMOTIVE TRANSFORMATION CONFERENCE DINNER

Music & Networking

Transforming mobility
Sergio Savaresi | Prof. Politecnico Milano and Serial Founder
- 23:00

End of day

FREITAG
24.10.2025

- 8:30

Registration & Networking & Expo

12:00

PANEL DISCUSSION:

How to compete and cooperate in the Automotive Transformation?

Carina Schlögl | stellvertretende Geschäftsführerin | Light Metals Competence Center Ranshofen
Ettore Gualandi | Gruber Logistics
Klaus Mutschlechner | Automotive Excellence Südtirol
Patrick Krizansky | VP E-Mobility Europe
Stefan Kanya | Business Development, AVL List
Tobias Mairhofer | Founder ONTRA Motorcycles
- 9:00

AUTOMOTIVE TRANSFORMATION CONFERENCE

Vincent Mauroit | NOI Techpark
- 9:15

Transformation of Automotive Industry

Bernhard Kölmel | Pforzheim University | International School of Management (ISM) | Texas State University
- 9:45

Autonomous driving (I4) in Europe, status and challenges

Alexander Böhm | Business Development | Schaeffler
- 10:15

Coffee Break & Networking & Expo

12:50

Closing remarks
- 10:40

INTERREGIONAL BEST PRACTICES

How to convert street lamps into EV chargers
Heliodor Macko | CEO SEAK energetics

13:00

Business Lunch with Networking & Expo
- 11:00

Adapting Core Capabilities for E-Mobility: The GKN Sinter Metals Journey

Alessandro Denicoló | GKN Sinter Metals
- 11:40

The Future of Electric Vehicles – Strategic and Operational Perspective

Arpad Boros | Director Business Unit at Ingenics Consulting Hungary

Moderation: Jasmin Da Rui

B2B MATCHMAKING SESSIONS [EEN]

Thursday, 23.10.2025 | 10:00

Register for free

b2match.com/e/atc2025



Business Support on Your Doorstep

AUTOMOTIVE TRANSFORMATION CONFERENCE

Thursday 23. & Friday, 24.10.2025

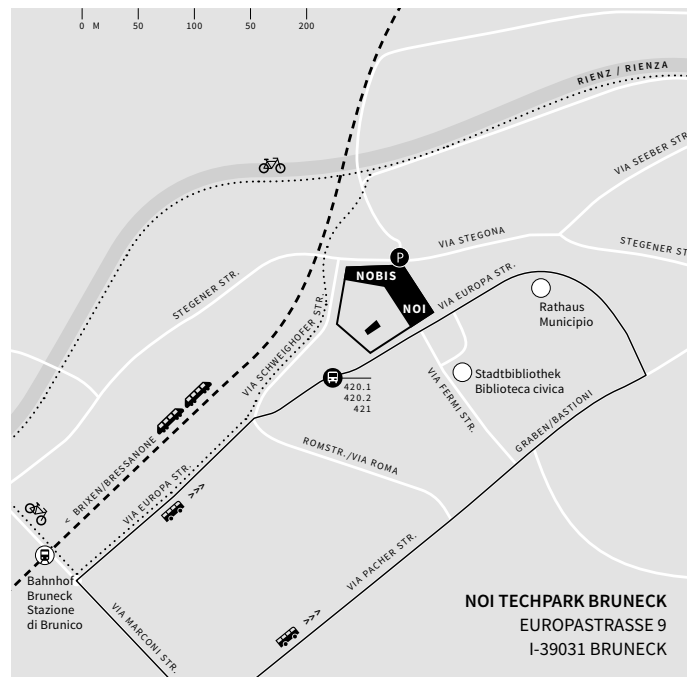
Including meals and transport

Registration: atc2025.noi.bz.it

Contact: JOHANNES BRUNNER
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This event adheres to the criteria of a green event, based on
ISO 20121 – sustainable events: klimaland.bz

For this reason, we recommend that all participants arrive by public
transport: suedtirolmobil.info



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- Electronic and Information Engineering
- Industrial and Mechanical Engineering
- Informatics and Management of Digital Business

Professional Bachelor:

- Wood Technology

Masters:

- Computing for Data Science
- Data Analytics for Economics and Management
- Energy Engineering
- Industrial Mechanical Engineering
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SÜDTIROL

IN MOTION

SUSTAINABLE TRANSFORMATION

SHAPING THE FUTURE WITH TECHNOLOGY:

- Automotive Suppliers Network of South Tyrol
- Industry driven research & professorship for Sustainable Manufacturing
- Virtual Idea Lab and Community for Sustainable Mobility and Manufacturing
- Academy for Qualification and Future proof knowledge



MEMBER COMPANIES AUTOMOTIVE EXCELLENCE SÜDTIROL

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ORGANISER

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